

# Thili.AI

Bridging AI talent gap

## Story :

This logo tells the story of people and technology working together. The puzzle pieces represent teamwork and connection, while the arrow symbolizes growth and progress. Together, they show how AI bridges gaps, enhances collaboration, and drives teams toward shared success.

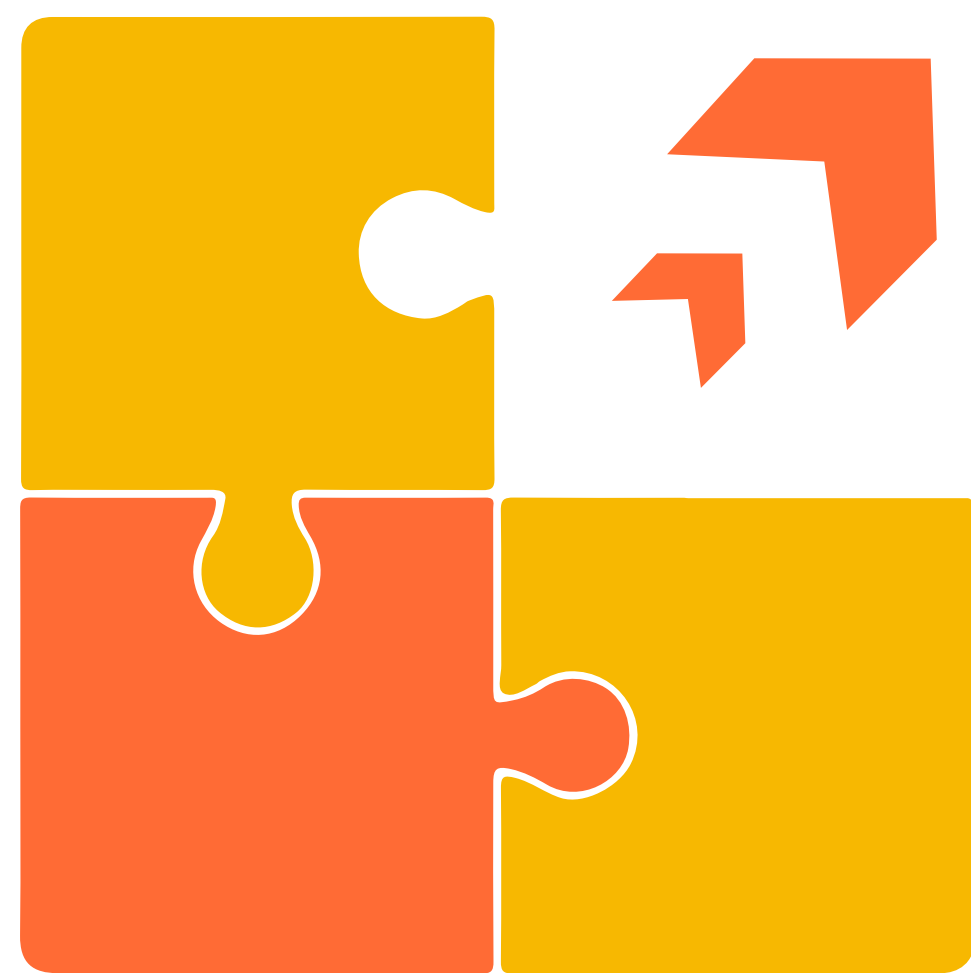
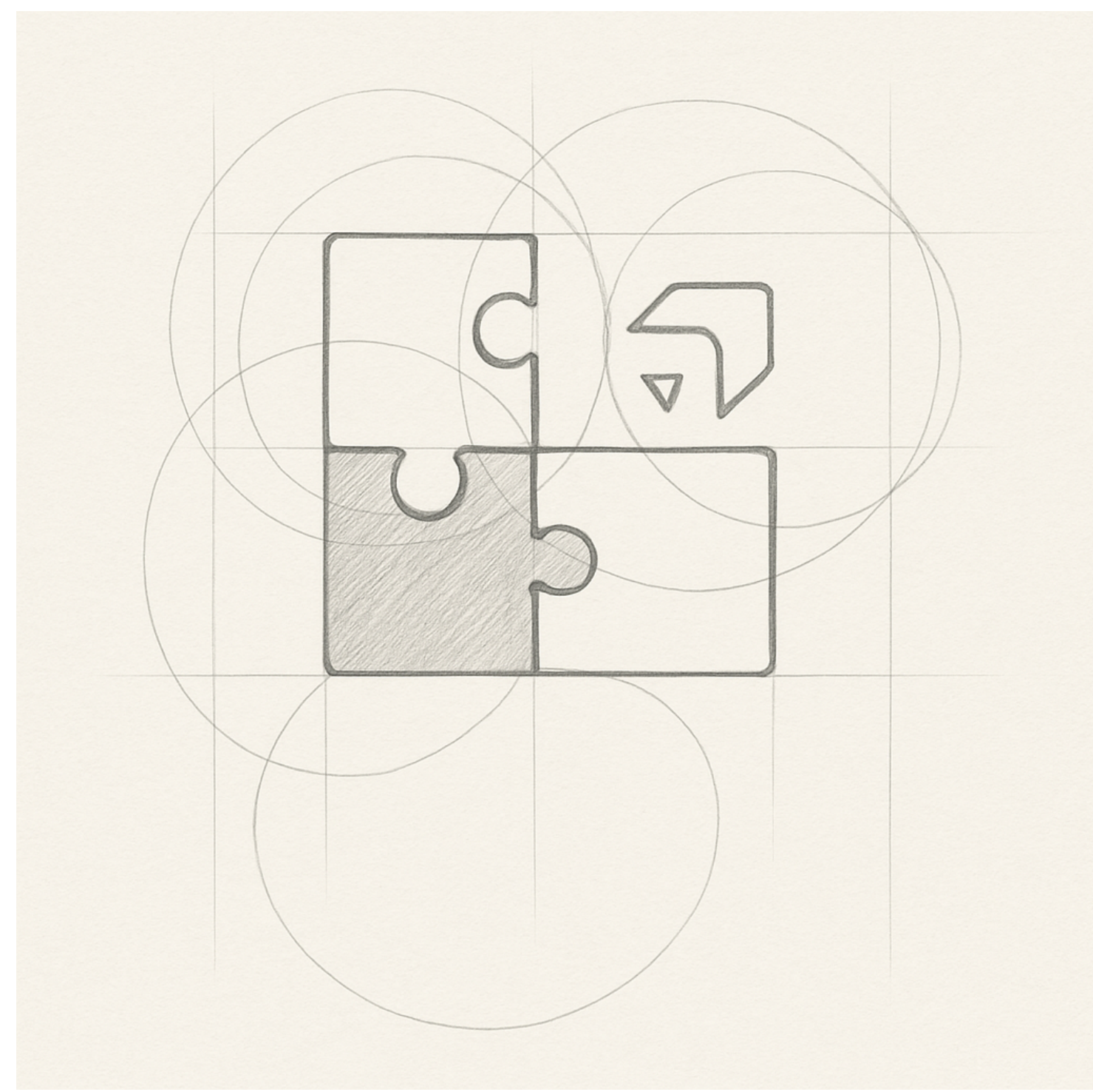
## Challenges :

The client wanted a design that visually represented teamwork, connection, and AI integration. I needed to capture how AI supports team leads in monitoring productivity while still keeping the design simple and meaningful. Balancing creativity with purpose, I used puzzle pieces to symbolize collaboration and connection. The upward arrow element conveys growth and progress, reflecting AI's role in enhancing team efficiency. Overall, it was about turning a complex concept into a clean, modern, and story-driven visual identity.

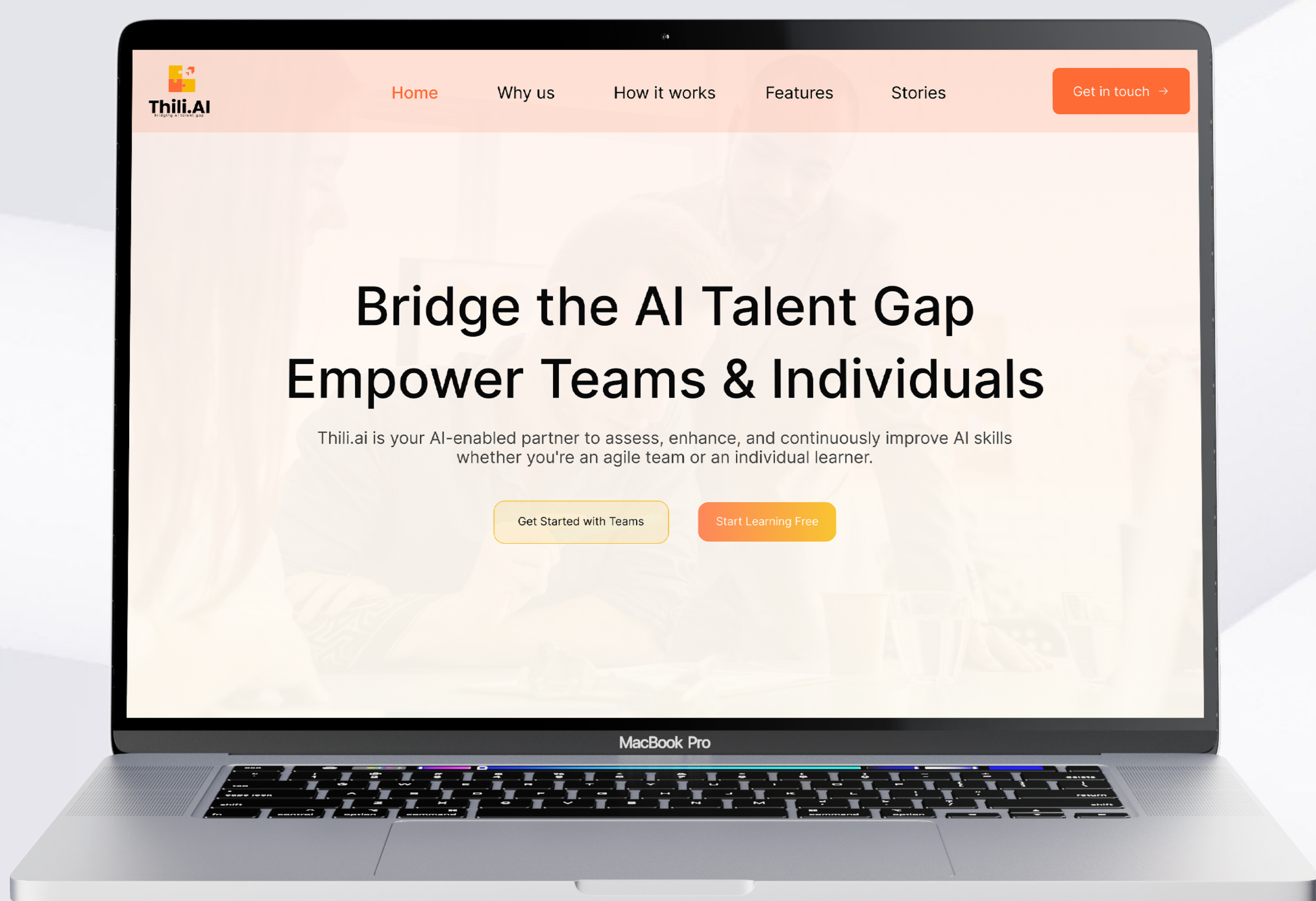
## Solution :

We solved the challenge by combining teamwork, connection, and AI growth into a clean, meaningful design. The puzzle pieces show collaboration, while the arrow represents progress powered by AI—creating a balanced logo that reflects Thili.AI's vision.

## Logo Sketch :



## Mockup :



Thank You